

## **GRADIF-KENYA FOUNDATION CONSULTANCY SERVICES**

Besides Program development and Portfolio management, GRADIF-Kenya also provides innovative capacity strengthening, sustainability and strategy development advisory services in Kenya, East and Central Africa. The organization partners with relevant business development institutions, investors, National and County Governments as well as development agencies to drive inclusive and sustainable development through value-driven solutions. Such services include: Capacity strengthening services, institutional development, Business Development Services (BDS), and tailor made investment advisory services ensuring lasting impact and long-term resilience across various sectors and economies.

### **Our Consultancy services strategic thematic areas include:**

#### **1. Sustainability Advisory Services**

- ❖ Integrated Sustainability and ESG Strategy Formulation
- ❖ Comprehensive Sustainability Reporting and Independent Assurance
- ❖ End-to-End Carbon Credit Structuring and Advisory
- ❖ Climate Risk Assessment and Resilience Opportunity Advisory
- ❖ Sustainable Finance Structuring and Responsible Investment Advisory

## **2. Impact Assessment and Reporting**

- ❖ Environmental and Social Impact Assessment (ESIA) Services
- ❖ Carbon Footprint Analysis and Disclosure Reporting
- ❖ Results-Based Monitoring and Evaluation and Learning (MEAL) Services
- ❖ Ethical Sourcing and Sustainable Supply Chain Advisory
- ❖ Environmental and Social Due Diligence and Transactional Advisory

## **3. Training and related Capacity Building services:**

- ❖ Accredited Certification in Sustainability and ESG Training
- ❖ Executive Training for Sustainability Leaders and Practitioners
- ❖ Capacity-Building Programs for NGOs and Civil Society
- ❖ Tailored Sustainability Training for Corporate Teams
- ❖ Foundational to Advanced-Level Sustainability Learning Tracks

## **4. Enterprise Support Services**

- ❖ Strategic Planning and Development Advisory
- ❖ Comprehensive Investor Readiness Preparation and Support
- ❖ Integrated Business Development Services (BDS) Support
- ❖ Organizational Capacity Assessment and Strengthening
- ❖ Full-Cycle Grant Acquisition and Management Services

## ❖ Organizational Capacity Assessment and Strengthening

### 5. Our Health, Safety, and Environmental (HSE) and Occupational Health and Safety (OHS) services

- ❖ Development of Comprehensive HSE and OHS Policy Frameworks
- ❖ Strategic Implementation Planning and Execution
- ❖ Periodic Regulatory Compliance Audits and Reviews
- ❖ Continuous HSE Performance Monitoring and Reporting
- ❖ Robust Emergency Preparedness and Response Planning

### Resource Mobilization & Capacity Building

- Resource Mobilization
- Strategy Development
- Grant Writing and Fundraising
- Events and Fundraising Campaigns
- Donor Engagement
- Capacity Building
- Promotion of local Philanthropy



## Our Value Proposition

GRADIF-Ke empowers private, public and development sector actors to achieve sustainable and scalable impact through innovative, evidence-informed solutions and future-focused strategies tailored for dynamic socio-economic and environmental contexts.

### 1. Depth of Expertise:

Our multidisciplinary team comprises seasoned professionals including Program Development specialists, Strategy Development Technical persons, policy analysts, medical practitioners, engineers, economists, gender specialists, governance specialists, Child Protection specialists, Monitoring and Evaluation Specialists and data scientists collaborating to deliver transformative results through systems thinking, local insight, and global best practices.

### 2. Strategic Presence in the Global:

With a strong footprint across East and Central Africa, GRADIF-Ke partners with a wide spectrum of clients, leveraging contextual intelligence and regional networks to co-create solutions that are both inclusive and locally responsive.

### 3. Adaptive and Disruptive Development Approaches:

We champion adaptive development by integrating strategic foresight, iterative learning, and agile advisory models to design and deliver high-impact interventions across sectors such as justice, health, education, service delivery, Child Protection, socio-economic empowerment, gender equity, food systems, energy, water, agriculture, climate resilience, digital technology and inclusive governance among others.

### Featured Projects

Our proven expertise in gender equality, Monitoring, Evaluation, Accountability and Learning (MEAL), policy research, conflict-sensitive programming, climate change resilience, and Business Development Services (BDS) has been instrumental in positioning GRADIF-KE as a trusted partner in delivering transformative, context-driven solutions. Over the past 17 years, we have successfully implemented more than 167 assignments across diverse sectors, enabling evidence-based decision-making, institutional strengthening, and sustainable impact at scale. Below are five selected flagship projects that exemplify the depth, diversity, and developmental relevance of our portfolio.

Strategic Focus	Thematic Area	Assignment	Support Type
<b>Business Development Services</b>	Capacity development youth and women social	Agricultural Value Chain and Financial Literacy Support for Smallholder Farmers 1. Strengthened BDS services for smallholder farmers by	Technical and strategic capacity development support

	economic development	<p>providing training on financial literacy, business planning, and market linkages. Linked farmer groups, SACCOs, and agriSMEs with financial institutions to enhance access to finance. Conducted backward and forward linkages, supporting farmers in accessing input financing and markets.</p> <p>2. Regional Business Development Services training and conference on Value Chains Systems and Making Markets Work for the Poor (M4P) for BDCG. This included the latest thinking, experience and core skills in designing and implementing market systems-oriented approaches to development, including intervention strategy and rationale, market assessment, sustainability analysis, innovative intervention, and monitoring and results measurement.</p>	
<b>Resilience building and economic grow</b>	Market solutions	<p><b>Enhancing MSME Resilience in Somalia's Agricultural Sector</b></p> <p>Provided business development support (BDS) and financial literacy training to agripreneurs, cooperatives, and small-scale food processors. Developed training materials and digital knowledge products to enhance capacity building. Linked agribusinesses to financial service providers and local markets.</p>	Technical assistance
<b>Livelihoods</b>	Climate smart agribusiness towards food security	<p><b>Green Agriculture and Climate-Smart Agribusiness Training</b></p> <p>Integrated climate-smart agricultural practices into MSME training, promoting sustainable farming methods, organic waste management, and regenerative</p>	Technical assistance

		agriculture. Supported MSMEs in adopting green technologies and securing green financing.	
<b>Environmental and Social Impact Assessment (ESIA)</b>	Study, report and MEP	Environmental, Social and Governance assessment/ audit to measure business sustainability and ethical performance of BCS Fibre optic project in the DRC	Scientific study and planning
<b>Policy Review and Advocacy</b>	Public policy Advocacy	Consultants for the Review and Advocacy of ECDE Policy 2018	Technical Assistance
Blue Economy – BDS and Capacity Building for Coastal Fishery MSMEs	Capacity development	Provided BDS and financial literacy training for MSMEs in the fisheries sector, ensuring access to financial services for women-led fishing enterprises. Trained fishers on sustainable fisheries management, value addition, and digital marketing	Strategy support
<b>Gender</b>	Youth and women empowerment	<b>Capacity Building for Women and Youth in Agribusiness</b>  Implemented a youth and women-focused agribusiness empowerment program, offering training on entrepreneurship, financial literacy, and climate-smart agricultural practices. Ensured 50% participation of women, promoting social inclusion and green agricultural practices.	Technical support